



NJABALA
FOUNDATION

AN

Annual Njabala Exhibition

August 2026

Opportunity to Partner

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The Annual Njabala Exhibition (ANE) is a cornerstone initiative of the Njabala Foundation, a Ugandan-based non-profit organization dedicated to empowering women artists from Africa and its diaspora. Launched in 2021, the ANE serves as a vital platform to address gender inequality in the art world and to champion the diverse contributions of women artists.

Purpose & Vision



The ANE aims to provide dedicated, visible, and equitable spaces for women artists to showcase their talent, engage in critical dialogue, and challenge prevailing societal norms. By centering women's voices and experiences, the ANE actively contributes to a more inclusive and equitable art world, inspiring social change and enriching the global cultural narrative.

Thematic Focus



Each ANE edition is thematically curated, exploring various aspects of womanhood and its intersection with social, cultural, and political issues. Themes are often inspired by rich folklore and cultural narratives, reflecting the Foundation's commitment to re-interpreting tradition through a contemporary feminist lens.

Explore sponsorship opportunities

Tier 1: Supporter (5,000 - 10,000 USD)

- **Logo Placement:** Your logo will be prominently displayed on all promotional materials, including the ANE website, social media, and printed materials.
- **Social Media Recognition:** We will recognise you on our social media platforms and tag your organization huddles.
- **Invitation to the Opening Ceremony:** You and a guest will receive exclusive invitations to the opening ceremony.
- **Limited Edition Festival Merchandise:** You will receive a limited edition ANE merchandise pack.



Tier 2: Patron (11,000 - 20,000 USD)

All Benefits of Tier 1

- **Dedicated Social Media Post:** We will create a dedicated social media post thanking your organization for its support.
- **Priority Seating at Events:** You and a guest will receive priority seating at selected ANE events.
- **Backstage Pass:** A behind-the-scenes tour of the ANE preparations and performances.



Tier 3: Benefactor (21,000 - 30,000 USD)

- **All Benefits of Tier 1 and Tier 2**
- **VIP Experience:** Enjoy a VIP experience, including exclusive access to VIP lounges and meet-and-greets with artists and performers.
- **Custom Branded Experience:** We will customize a sponsorship package tailored to your specific needs and goals.
- **Get published:** Invitation to contribute a text to the Exhibition booklet/catalogue
- **Five copies** of the events booklet/catalogue



Tier 4: Premier Partner (31,000+ USD)

- **All Benefits of Tier 1, Tier 2, and Tier 3**
- **Naming Rights as main sponsor:** Your organization's name will be named as a main sponsor of the Exhibition.
- **Exclusive Branding Opportunities:** High-visibility branding placements at the ANE venue and in promotional materials.
- **Speaking opportunity:** on the Exhibition opening ceremony.
- **Detailed report:** covering the event impact, reach and implementation.



Past themes have included:



ANE 2022:
"Njabala This is Not How"
(Subverting silence, love, memory, activism)



ANE 2023:
"Njabala: Holding Space"
(Rest, care, labor, trauma resolution)



ANE 2024:
"Njabala: An Elegy"
(Grief, healing, transformation, post-pandemic reflections)



ANE 2025: "Obulo Bwaffe"
(Women as custodians of power, knowledge, and agency, inspired by folklore).

Activities & Artist Support



The ANE typically features a diverse range of artistic mediums, including visual arts, performances, film screenings, and more. The exhibitions are complemented by a rich program of activities such as talks, mentorship sessions, workshops, book readings, poetry, round tables, speed meetings, music, and dance performances. For ANE 2026, the Foundation is supporting 23 Ugandan women artists in creating new work around themes of healing and rebirth, providing intensive support including studio visits, artwork reviews, and production assistance.

Impact

The ANE has a significant and growing impact:

- **Increased Visibility**
Provides crucial platforms for women artists to gain recognition for their work.
- **Fostering Dialogue**
Sparks critical reflection on issues affecting women in society.
- **Empowerment**
Contributes to the professional development and economic empowerment of women artists.
- **Cultural Shift**
Plays a role in shifting the art world towards greater inclusivity and representation.

Why Partner with the Annual Njabala Exhibition?

Supporting the Annual Njabala Exhibition offers a unique opportunity to align your brand or organization with a powerful movement for social change and artistic excellence. Your partnership will provide:



Brand Visibility & Association

Gain prominent exposure to a diverse and engaged audience, including art collectors, cultural enthusiasts, media, and community leaders. Your brand will be associated with creativity, empowerment, and cultural leadership.



Demonstrated Social Responsibility

Showcase your commitment to gender equality, cultural development, and supporting local talent. This resonates deeply with conscious consumers and stakeholders.



Access to a Unique Audience

Connect with an influential demographic passionate about art, social justice, and community initiatives.



Networking Opportunities

Engage with artists, curators, cultural institutions, and other like-minded partners at exclusive exhibition events.



Positive Media Coverage

Benefit from the exhibition's extensive media outreach and public relations efforts.



Direct Impact

Contribute directly to the livelihoods and professional development of women artists, helping them achieve greater recognition and economic independence.



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